

OT Group Limited
Part of Paragon Group

VITAL
COMMUNICATIONS

Office
DEPOT

PIN BADGE ORDERING INFORMATION DOCUMENT

JUNE 2022

National Trust Colours

Our colour palette

We have a palette of 22 colours, plus black and white.

Please always use the exact specifications shown here.
Use colours as solids, avoiding tints.

Our colour palette is to be used for most things.
However it does not apply to the colours chosen for
property presentation, such as paintwork, furnishings
and some aspects of interpretation. These colours
should be agreed with a curator.

See the next page for our colour palette in the
digital world.

Greens



Pantone® 356
C:90 M:0 Y:100 K:20
R:0 G:119 B:45



Pantone® 7488
C:50 M:0 Y:95 K:0
R:140 G:220 B:80



Pantone® 7481
C:88 M:0 Y:89 K:0
R:0 G:180 B:60



Pantone® 384
C:20 M:0 Y:100 K:30
R:138 G:134 B:0



Pantone® 389
C:20 M:0 Y:100 K:0
R:212 G:255 B:24

Darks



Pantone® 213
C:0 M:96 Y:12 K:0
R:230 G:20 B:100



Pantone® 021
C:0 M:50 Y:100 K:0
R:255 G:106 B:11



Pantone® 1788
C:0 M:85 Y:85 K:0
R:255 G:43 B:62



Pantone® 227
C:7 M:100 Y:7 K:21
R:135 G:0 B:60



Pantone® 525
C:50 M:85 Y:0 K:20
R:65 G:5 B:70



Pantone® 3125
C:88 M:0 Y:21 K:0
R:0 G:170 B:180



Pantone® 286
C:100 M:75 Y:0 K:0
R:25 G:5 B:125



Pantone® 2768
C:100 M:81 Y:4 K:60
R:15 G:0 B:50



Pantone® 425
C:18 M:0 Y:0 K:78
R:68 G:70 B:62



Pantone® 200
C:0 M:100 Y:63 K:12
R:211 G:17 B:69

Lights



Pantone® 706
C:0 M:20 Y:4 K:0
R:250 G:225 B:225



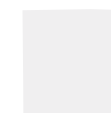
Pantone® 317
C:20 M:0 Y:10 K:0
R:203 G:241 B:232



Pantone® 7485
C:10 M:0 Y:18 K:0
R:220 G:240 B:180



Pantone® 587
C:5 M:0 Y:50 K:0
R:245 G:245 B:170



Pantone® 7541
C:4 M:3 Y:3 K:4
R:225 G:224 B:219

Metallics



Pantone® 871
For use in exceptional
circumstances only,
for example invitations



Pantone® 877
For use in exceptional
circumstances only,
for example invitations

Mono



White
C:0 M:0 Y:0 K:0
R:255 G:255 B:255



Black
C:0 M:0 Y:0 K:100
R:0 G:0 B:0

Flat Size: 646.4 x 481.6 mm
Folded Size: 200 x 186 x 60 mm

National Trust Backing Cards

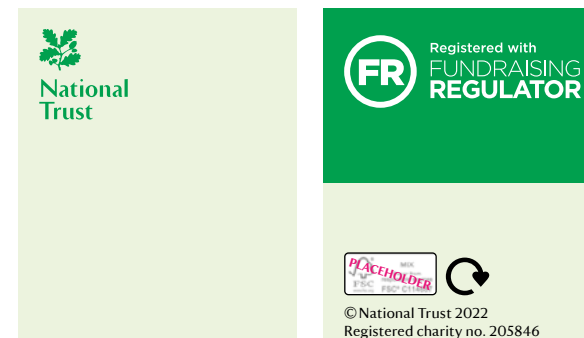
Backing Card Blue/Grey



Backing Card Blue/White



Backing Card Green/Green



Backing Card Pink/Green



Backing Card White/Orange



Backing Card White/Purple



Backing Cards are also available in Welsh